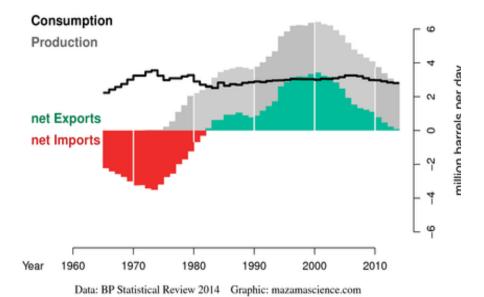
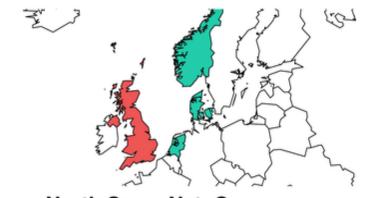
Why energy conservation 1: Because oil, natural gas, coal are **limited resources**



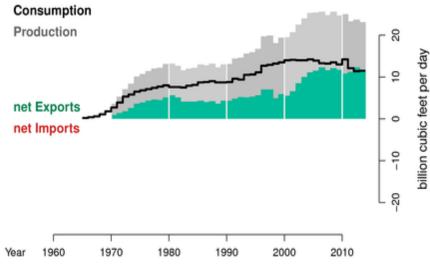
North Sea: Oil 2013 exports decreased by 65. %



Data: BP Statistical Review 2014 Graphic: mazamascience.com



North Sea: Nat. Gas 2013 exports decreased by 5.6 %



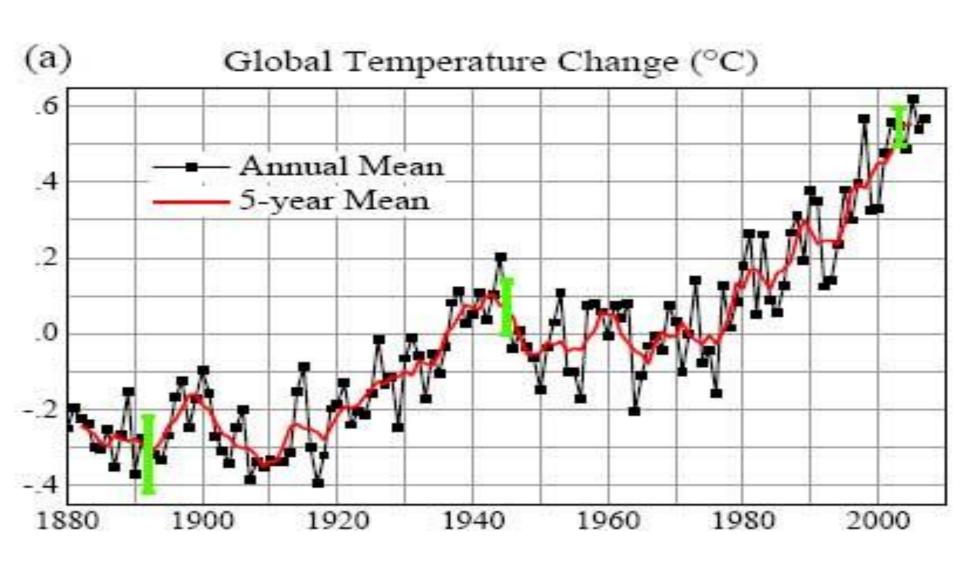
Why energy conservation 2: Because energy is **increasingly costly**: 10 years ago 1/3 to ¼ of price in 2011-2014

Crude Oil Price History

NYMEX - West Texas Intermediate (WTI) April 4, 1983 - April 29, 2104 160 140 Price per Barrel (USD) 120 100 copyright © 2014 www.FedPrimeRate.com 80 60 40 20 April-96 April-06 April-85 April-86 April-88 April-94 April-95 April-98 April-04 April-05 April-07 April-08 April-09 April-10 April-89 April-90 April-92 April-97 April-99 April-00 April-02 April-03 April-11 April-87 April-93 April-01 April-91

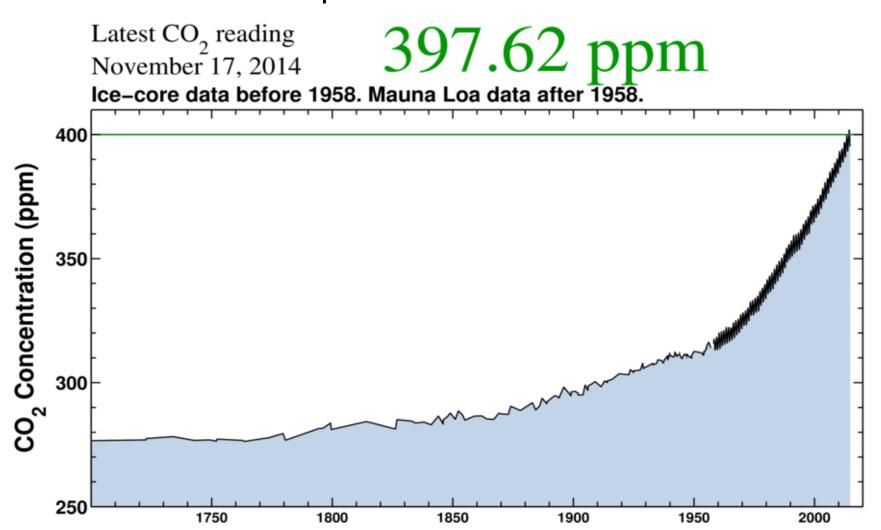
Date

Why energy conservation 3:
Because **climate change** is progressing fast:
+0.7 °C in my lifetime



Why energy conservation 4:

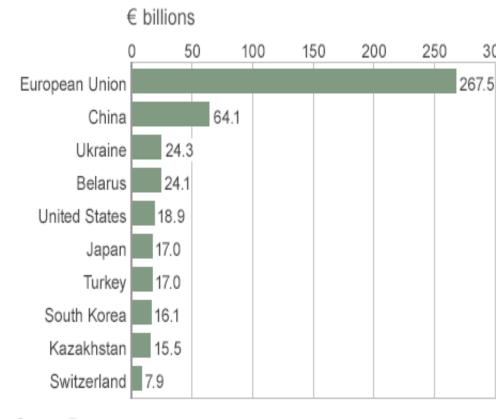
Because climate change is **caused by burning fossil fuels** and CO2, CH4 concentration **continue to grow** regardless political rhetoric



Why energy conservation 5: Because by not conserving energy we – the EU - finance militarism and war

- 75% of all EU imports from Russia are fossil fuels (2013) worth 160 bn €
- EU's trade deficits with Russia:
 - 2013 86 bn €
 - 2012 92 bn €
 - 2011 93 bn € ...
- Global militarization index http://gmi.bicc.de/





Source: Eurostat

Denmark's foreign minister Martin Lidegaard:

"A European Union deal to cut fuel use and increase renewable energy would be a better punishment on Moscow than more sanctions as it would clearly show the EU means to cut reliance on Russian gas. Russia should be a game changer... I think it has become very visible that our current dependency on Russia has a price, a political price and a security price".

EU goal to reduce energy use through measures such as better building insulation would automatically cut carbon emissions and curb reliance on Russian gas.

"Energy efficiency and renewables solve all our problems at once".

Reuters, Oct.2, 2014